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ABSTRACT

The 16th in a series of studies concerning minority enrollment at Piedmont Virginia Community College (PVCC), this report provides longitudinal data on minority enrollment and examines trends of interest to those involved in planning student recruitment and retention activities. Following a brief introduction, general data on minority enrollment at PVCC are presented for fall 1991 to fall 1995. Next, data for the same period are provided for student demographic characteristics by race and student enrollment characteristics by race. Finally, a conclusion reviews characteristics of minority students enrolled in fall 1995. Highlighted findings include the following: (1) 673 minority students enrolled at PVCC during fall 1995, accounting for nearly 16% of the entire student body; (2) between fall 1994 and fall 1995, the number of minority students enrolled at the college grew by 15.7%, the largest increase of the 1990s; (3) the growth in total minority enrollment was driven by an increase in African-American student enrollment, with African-American increasing by 20.8% between fall 1994 and fall 1995; (4) minority students attending in fall 1995 were more likely to be female and were older than minority students enrolled in the previous fall term; and (5) between 1991 and 1995, the gap between the percentage of minority students in PVCC's service area and minority students enrolled narrowed from 6.1% to 3%. (HAA)

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Minority Enrollment Report

Fall Semester 1995

Research Report No. 1-96
September 1996

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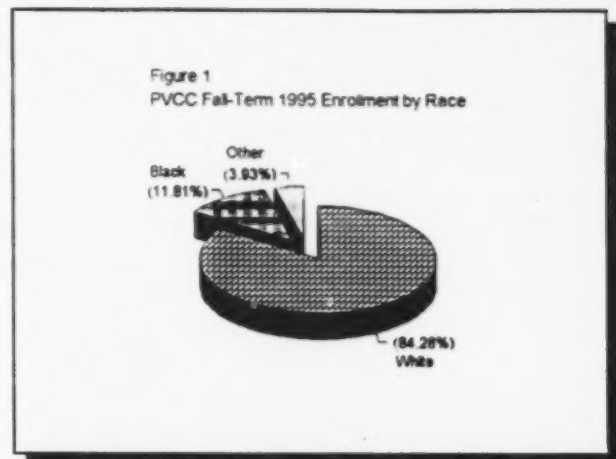


PVCC INSTITUTIONAL RESEARCH BRIEF

Minority Enrollment at PVCC Fall Semester 1995

Each year the Office of Institutional Research and Planning at Piedmont Virginia Community College (PVCC) publishes a report on fall term minority enrollment. The purpose of the report is to display longitudinal minority enrollment data and examine trends which might prove of interest to those involved in planning student recruitment and retention activities. This brief highlights the sixteenth of these reports, *Minority Enrollment Report: Fall Semester 1995* (PVCC Institutional Research Report No. 1-96, September 1996).

Six-hundred seventy-three minority students enrolled at PVCC during Fall Semester 1995, accounting for nearly 16% of the entire student body (see Figure 1). This was the highest number of minority students to enroll at the college during any single academic term, and the highest percentage of minority students within the student body as a whole during any term. In addition, between fall semesters 1994 and 1995, the number of minority students enrolled at the college grew by 15.7%, the largest percentage increase of the 1990s.



Growth in total minority enrollment at the college was driven by an increase in African-American student enrollment. Five-hundred five African-American students attended PVCC during fall 1995, the second highest African-American enrollment in college history. Between fall semesters 1994 and 1995, African-American student enrollment posted its largest advance of the 1990s, increasing by 87 students, or 20.8%. Growing numbers of African-American females and African-American adults attending PVCC account for most of this increase.

One-hundred sixty-eight other-race students attended PVCC during fall 1995. While this number marked the second highest other-race enrollment figure in college history, it also represented a 4.5% decrease from the previous fall figure. Much of this decline can be attributed to reductions in numbers of other-race males and other-race adults attending PVCC.

Demographically, minority students who attended PVCC during the fall of 1995 were more likely to be female and were older than minority students who enrolled the previous fall term. In addition, they were about as likely to reside within the college service region. In

terms of enrollment characteristics, minority students in fall 1995 were more likely to be new to the college, to attend part-time, and to be non-curricular students.

Compared to white students, minority students who attended PVCC during the fall of 1995 were less likely to be male, were slightly younger, and were about as likely as their white counterparts to reside within the college service region. In addition, minority students were more likely to be curricular students carrying full-time loads.

In 1989-90, as part of the college's newly established minority recruitment and retention effort, a goal was established that in-district minority enrollment should statistically reflect the level of minorities residing in the overall service region. Throughout the 1990s, the college has made progress toward this goal. Over the past four years, the gap between the percentage of minority citizens residing in the service region and the percentage of minority students attending PVCC has narrowed considerably (See Table 1).

Table 1
Percentage Non-White by Service Region Population and PVCC Fall-Term Headcount

Residence	1991		1992		1993		1994		1995	
	Pop.	HC	Pop.	HC	Pop.	HC	Pop.	HC	Pop.	HC
Albemarle	12.9%	9.3%	12.9%	10.7%	12.9%	11.0%	12.9%	12.1%	12.9%	11.0%
Buckingham	41.2%	23.0%	41.2%	28.0%	41.2%	26.7%	41.2%	28.9%	41.2%	27.7%
Fluvanna	23.4%	10.3%	23.4%	12.3%	23.4%	12.9%	23.4%	8.4%	23.4%	13.4%
Greene	7.0%	7.6%	7.0%	8.0%	7.0%	8.7%	7.0%	7.1%	7.0%	9.0%
Louisa	26.4%	21.6%	26.4%	22.5%	26.4%	21.5%	26.4%	15.3%	26.4%	25.0%
Nelson	19.8%	7.6%	19.8%	16.6%	19.8%	10.8%	19.8%	7.4%	19.8%	12.7%
Charlottesville	23.9%	17.6%	23.9%	19.5%	23.9%	22.1%	23.9%	22.8%	23.9%	22.4%
Total	18.6%	12.5%	18.6%	14.4%	18.6%	14.9%	18.6%	14.5%	18.6%	15.6%

Source: VCCS census tapes and VCCS Student Enrollment Booklets, Table 8a.

Notes: The population percentage is the percentage of non-whites projected to reside in each locality during a given year. The headcount percentage is the percentage of non-white service-region students attending PVCC during the fall term of a given year. Because they are based upon actual 1990 census figures, population percentages are identical.

According to Bureau of the Census figures, in any given year over the past decade, about 18% of the college's service-region population has been minority. During the late 1980s, minority students accounted for less than 12% of the college's total in-district enrollment. However, in every fall term since 1992, over 14% of students from within the service region have been minority.

**MINORITY ENROLLMENT REPORT
FALL SEMESTER 1995**

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Office of Institutional Research and Planning
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Research Report No. 1-96

September 1996

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MINORITY ENROLLMENT REPORT FALL SEMESTER 1995

INTRODUCTION

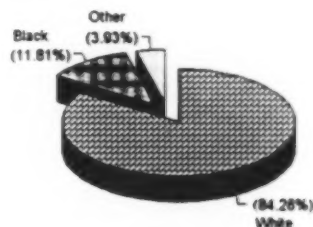
This is the sixteenth in a continuing series of studies concerning minority enrollment at Piedmont Virginia Community College (PVCC). Each study is designed to display longitudinal minority enrollment data and examine trends which can assist those involved in planning student recruitment and retention activities.

All data in this series of reports were obtained from the Student Enrollment Booklets compiled each term by the Virginia Community College System (VCCS) and printed electronically by computer. These booklets consist of numerous tables of data relating to many different aspects of student enrollment within the VCCS. Each table within the Student Enrollment Booklet from which data were obtained is noted within this report.

MINORITY ENROLLMENT

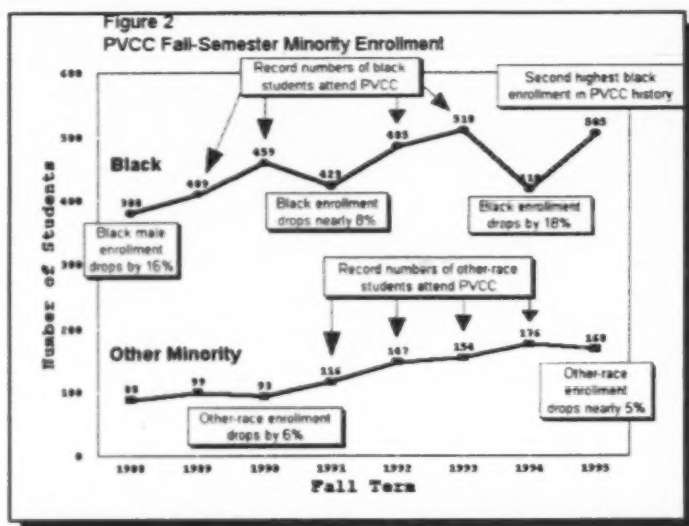
Six-hundred seventy-three minority students enrolled at PVCC during Fall Semester 1995, accounting for nearly 16% of the entire student body (see Figure 1). This was the highest number of minority students to enroll at the college during any single academic term, and the

Figure 1
PVCC Fall-Term 1995 Enrollment by Race



highest percentage of minority students within the student body as a whole during any term.

Five-hundred five, or 75.0% of all minority students, were African-American.¹ African American students accounted for 11.8% of the entire student body. Of the remaining



minority students, 78 were Oriental (Asians or Pacific Islanders), 33 were Hispanic, 9 were American Indian or Alaskan, and 48 classified themselves as "other."² The total number of other-race students, or minority students other than African-American, was the second highest in the college's

history (168), only eight students shy of the previous record set in fall 1994 (see Figure 2).

Minority enrollment at PVCC from Fall Semester 1991 through Fall Semester 1995 is shown in Table 1. While the total number of other-race minority students steadily increased until the fall of 1995, rising from 116 in the fall of 1991 to 176 in the fall of 1994 (a 51.7% increase), enrollment of African-American students fluctuated. Between fall semesters

¹African-American students are referred to as Black students in all tables and figures in this report because *Black* is the official racial classification used by the VCCS.

²As noted in previous reports, a student's racial classification is determined by what he or she indicates on the initial admission form. There are six boxes which the student may check: (1) White; (2) Black; (3) American Indian or Alaskan Native; (4) Asian or Pacific Islander; (5) Hispanic; and (6) Other. After the "other" box, space is provided for comment. Usually, students do not write comments. However, typically, an "other" student is a foreigner, uncertain which box to check. Occasionally, an "other" student is one with a sense of whimsy. On the admission form, students have written such comments as "humanoid" or "Indiana Irish" to justify their "other" classification.

1991 and 1993, the number of African-American students at PVCC grew by 20.6%; in fall 1994, the number decreased by 18.0%; but the following fall term the number increased by 20.8%.

Table 1
PVCC Fall-Term Headcount by Race

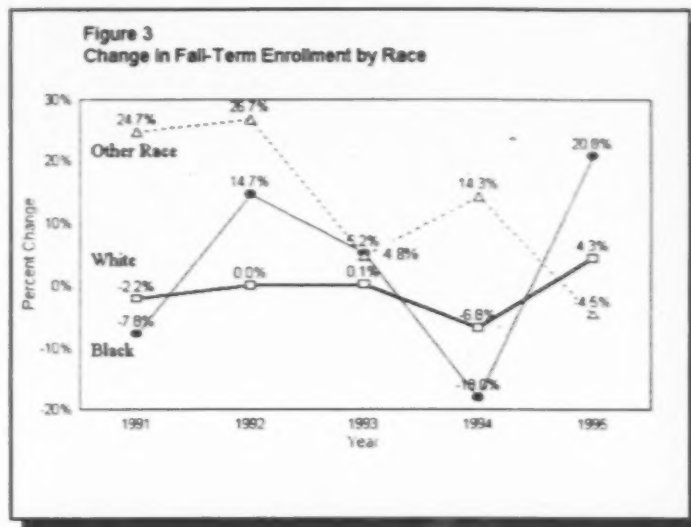
Year	White	Black	Oriental	Other Minority			Total Other	Total Minority	Total Students
				American Hispanic	Indian	Other			
1991									
Number	3,701	423	73	27	5	11	116	539	4,240
% of Total	87.3%	10.0%	1.7%	0.6%	0.1%	0.3%	2.7%	12.7%	100.0%
% Change	-2.2%	-7.8%	40.4%	22.7%	25.0%	-26.7%	24.7%	-2.4%	-2.2%
1992									
Number	3,702	485	75	37	8	27	147	632	4,334
% of Total	85.4%	11.2%	1.7%	0.9%	0.2%	0.6%	3.4%	14.6%	100.0%
% Change	0.0%	14.7%	2.7%	37.0%	60.0%	145.5%	26.7%	17.3%	2.2%
1993									
Number	3,705	510	82	33	6	33	154	664	4,369
% of Total	84.8%	11.7%	1.9%	0.8%	0.1%	0.8%	3.5%	15.2%	100.0%
% Change	0.1%	5.2%	9.3%	-10.8%	-25.0%	22.2%	4.8%	5.1%	0.8%
1994									
Number	3,453	418	96	32	12	36	176	594	4,047
% of Total	85.3%	10.3%	2.4%	0.8%	0.3%	0.9%	4.3%	14.7%	100.0%
% Change	-6.8%	-18.0%	17.1%	-3.0%	100.0%	9.1%	14.3%	-10.5%	-7.4%
1995									
Number	3,603	505	78	33	9	48	168	673	4,276
% of Total	84.3%	11.8%	1.8%	0.8%	0.2%	1.1%	3.9%	15.7%	100.0%
% Change	4.3%	20.8%	-18.8%	3.1%	-25.0%	33.3%	-4.5%	13.3%	5.7%

Source: VCCS Student Enrollment Booklets, Table 3a.

Notes: Percent of total figures indicate the percentage that each racial category comprises of all students for a given year. Percentage change figures indicate the percentage increase or decrease in students from one year to the next.

Minority enrollment patterns during the past five years have differed from overall student enrollment patterns (see Figure 3). Between fall semesters 1991 and 1992, both other-race student enrollment (+26.7%) and African-American student enrollment (+14.7%)

increased at a faster rate than did white student enrollment (0.0%). Between fall 1992 and fall 1993, the trend continued with both African-American student and other-race student enrollment increasing at a greater rate than white student enrollment. Between fall semesters 1993 and 1994, African-American student enrollment declined at a greater rate (-18.0%) than white student enrollment (-6.8%); while other-race student enrollment



increased (+14.3%), reaching its highest level in college history. Finally, between fall semesters 1994 and 1995, African-American student enrollment recorded its largest percentage increase of the 1990s (+20.8%); white student enrollment grew at a slower pace (+4.3%); and other-race student enrollment registered its first percentage decrease in five years (-4.5%).

STUDENT DEMOGRAPHIC CHARACTERISTICS BY RACE

In previous minority enrollment studies, demographic characteristics of minority students have been similar to those of white students.³ The one exception, noted in most of

³Demographic characteristics examined in this report are sex, age, and residence.

the previous minority enrollment reports, concerned sex. Nearly every fall, proportionally fewer African-American male students than white male students attended PVCC. This was also true in fall 1995 (see Table 2). Only 26.1% of all African-American students who enrolled at PVCC in fall 1995 were male. In contrast, 37.8% of all white students were male, and 45.8% of all other-race students were male.

Table 2
PVCC Fall-Term Headcount by Race and Gender

Gender/Race	1991		1992		1993		1994		1995	
	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
Male										
White	1,442	39.0%	1,399	37.8%	1,411	38.1%	1,348	39.0%	1,363	37.8%
Black	132	31.2%	132	27.2%	140	27.5%	127	30.4%	132	26.1%
Other	47	40.5%	57	38.8%	63	40.9%	86	48.9%	77	45.8%
Total	1,621	38.2%	1,588	36.6%	1,614	36.9%	1,561	38.6%	1,572	36.8%
Female										
White	2,259	61.0%	2,303	62.2%	2,294	61.9%	2,105	61.0%	2,240	62.2%
Black	291	68.8%	353	72.8%	370	72.5%	291	69.6%	373	73.9%
Other	69	59.5%	90	61.2%	91	59.1%	90	51.1%	91	54.2%
Total	2,619	61.8%	2,746	63.4%	2,755	63.1%	2,486	61.4%	2,704	63.2%
All Students										
White	3,701	100.0%	3,702	100.0%	3,705	100.0%	3,453	100.0%	3,603	100.0%
Black	423	100.0%	485	100.0%	510	100.0%	418	100.0%	505	100.0%
Other	116	100.0%	147	100.0%	154	100.0%	176	100.0%	168	100.0%
Total	4,240	100.0%	4,334	100.0%	4,369	100.0%	4,047	100.0%	4,276	100.0%

Source: VCCS Student Enrollment Booklets, Table 3d.

Note: Percentage figures indicate the percentage of males or the percentage of females by a particular racial category.

After recording an 18.0% decrease in the fall of 1994, total African-American enrollment at PVCC increased by 20.8% in fall 1995. Growth in the number of female African-American students attending PVCC accounts for most of this increase. Between fall

semesters 1994 and 1995, the number of African-American females attending PVCC increased by 28.2%; while the number of African-American males in attendance increased by 3.9%. Indeed, much of the change in total African-American student enrollment that occurred over the past five years was driven primarily by change in African-American female enrollment. Between fall semesters 1991 and 1995, total African-American enrollment at PVCC increased by 19.4%. During the same period, African-American female enrollment increased by 28.2%, while African-American male enrollment remained relatively constant (0.0% change).

In the 1990s, unlike the situation with African-American student enrollment, the principal determinant of total other-race student enrollment has been other-race *male* student enrollment. Following four straight years of enrollment growth (an 89.2% increase between fall semesters 1990 and 1994), the number of other-race students attending PVCC fell -4.5% in fall 1995. All of this decline can be attributed to a decrease in the number of other-race male students attending PVCC. Between fall semesters 1994 and 1995, other-race male enrollment dropped -10.5%; while the number of other-race female students enrolled increased by 1.1%.

Between fall semesters 1991 and 1995, total other-race enrollment increased by 44.8%. Over the same period, other-race male enrollment increased at a faster rate (+63.8%) than did other-race female enrollment (+31.9%). In fact, much of the increase in other-race female enrollment (+30.4%) occurred between fall semesters 1991 and 1992. Since that time, other-race female enrollment has remained relatively constant, recording only a 1.1% increase between fall semesters 1992 and 1995. Meanwhile, other-race male enrollment increased 83.0% between 1991 and 1994, before falling -10.5% in the fall of

1995.

Minority students were slightly younger than white students in fall 1995. Although the mean age of African-American students (32) was the same as the mean age of white students (32), the mean age of other-race students (28) was four years lower. The distribution by age categories reveals a slightly older minority population than in previous years. As can be seen in Table 3, less than one-quarter (23.6%) of all minority students were between the ages of 18 and 21, about two-fifths (40.9%) were between the ages of 22 and 34, and just over one-third (34.3%) were 35 years of age or older.

Table 3
PVCC Fall-Term Headcount by Race and Age

Category	1991		1992		1993		1994		1995	
	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
Under 18										
White	87	2.4%	81	2.2%	102	2.8%	89	2.6%	110	3.1%
Black	10	2.4%	8	1.6%	6	1.2%	6	1.4%	6	1.2%
Other	1	0.9%	2	1.4%	3	1.9%	6	3.4%	2	1.2%
Total	98	2.3%	91	2.1%	111	2.5%	101	2.5%	118	2.8%
18-21										
White	877	23.7%	791	21.4%	776	20.9%	792	22.9%	817	22.7%
Black	111	26.2%	120	24.7%	101	19.8%	115	27.5%	107	21.2%
Other	28	24.1%	37	25.2%	34	22.1%	52	29.5%	52	31.0%
Total	1,016	24.0%	948	21.9%	911	20.9%	959	23.7%	976	22.8%
22-24										
White	432	11.7%	450	12.2%	467	12.6%	407	11.8%	335	9.3%
Black	45	10.6%	56	11.5%	62	12.2%	47	11.2%	46	9.1%
Other	30	25.9%	25	17.0%	31	20.1%	26	14.8%	25	14.9%
Total	507	12.0%	531	12.3%	560	12.8%	480	11.9%	406	9.5%
25-34										
White	1,137	30.7%	1,085	29.3%	1,026	27.7%	929	26.9%	976	27.1%
Black	152	35.9%	147	30.3%	171	33.5%	137	32.8%	154	30.5%
Other	39	33.6%	47	32.0%	52	33.8%	42	23.9%	50	29.8%
Total	1,328	31.3%	1,279	29.5%	1,249	28.6%	1,108	27.4%	1,180	27.6%
35-44										
White	759	20.5%	823	22.2%	815	22.0%	731	21.2%	734	20.4%
Black	76	18.0%	110	22.7%	114	22.4%	81	19.4%	114	22.6%
Other	12	10.3%	26	17.7%	25	16.2%	31	17.6%	23	13.7%
Total	847	20.0%	959	22.1%	954	21.8%	843	20.8%	871	20.4%
45-59										
White	352	9.5%	400	10.8%	465	12.6%	445	12.9%	553	15.3%
Black	29	6.9%	44	9.1%	52	10.2%	31	7.4%	73	14.5%
Other	5	4.3%	9	6.1%	7	4.5%	18	10.2%	16	9.5%
Total	386	9.1%	453	10.5%	524	12.0%	494	12.2%	642	15.0%
60 & Over										
White	57	1.5%	72	1.9%	54	1.5%	60	1.7%	78	2.2%
Black	0	0.0%	0	0.0%	4	0.8%	1	0.2%	5	1.0%
Other	1	0.9%	1	0.7%	2	1.3%	1	0.6%	0	0.0%
Total	58	1.4%	73	1.7%	60	1.4%	62	1.5%	83	1.9%
All Students										
White	3,701	100.0%	3,702	100.0%	3,705	100.0%	3,453	100.0%	3,603	100.0%
Black	423	100.0%	485	100.0%	510	100.0%	418	100.0%	505	100.0%
Other	116	100.0%	147	100.0%	154	100.0%	176	100.0%	168	100.0%
Total	4,240	100.0%	4,334	100.0%	4,369	100.0%	4,047	100.0%	4,276	100.0%

Source: VCCS Student Enrollment Booklets, Table 11b.

Note: Percentage figures indicate the percentage of students in a particular racial category by a particular age category.

Much of the increase in African-American student enrollment recorded in the fall of 1995 can be accounted for by increases in the numbers of adult African-American students attending PVCC. Between fall semesters 1994 and 1995, the number of African-American students between the ages of 25 and 34 increased by 12.4%, the number between ages 35 and 44 increased by 40.7%, and the number between 45 and 59 increased by 135.5%. During the same period, the number of traditional college-aged African-American students (those between ages 18 and 21) decreased by 7.0%.

A decrease in the number of adult other-race students attending PVCC contributed to the decline in total other-race student enrollment that occurred during fall 1995. While enrollment of other-race students dropped in nearly every age category, in absolute terms, the largest decrease occurred among other-race students between the ages of 35 and 44. Only other-race students between the ages of 25 and 34 increased in number (+19.0%) during the period.

PVCC fall semester headcount by race and residence is shown in Table 4. In fall 1995, as in previous fall terms, approximately the same percentage of African-American students (87.5%) and white students (85.9%) resided within the PVCC service region. The percentage of other-race students residing within the service region (77.4%) was lower than that of either white or African-American students. The percentage of students residing outside the service region but within the Commonwealth of Virginia was highest for white students (11.8%) and lowest for African-American students (8.7%). The percentage of other-race students residing outside the service region but within the state (9.5%) reached its highest point of the 1990s. Finally, a much larger percentage of other-race students (13.1%) were classified as out-of-state students than were either white (2.3%) or African-

American students (3.8%).

Table 4
PVCC Fall-Term Headcount by Race and Residence

Category	1991		1992		1993		1994		1995	
	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
In-District										
White	3,291	88.9%	3,301	89.2%	3,293	88.9%	3,004	87.0%	3,094	85.9%
Black	384	90.8%	431	88.9%	457	89.6%	360	86.1%	442	87.5%
Other	85	73.3%	123	83.7%	121	78.6%	148	84.1%	130	77.4%
Total	3,760	88.7%	3,855	88.9%	3,871	88.6%	3,512	86.8%	3,666	85.7%
Out-of-District										
White	353	9.5%	335	9.0%	340	9.2%	359	10.4%	425	11.8%
Black	36	8.5%	42	8.7%	35	6.9%	47	11.2%	44	8.7%
Other	7	6.0%	11	7.5%	9	5.8%	14	8.0%	16	9.5%
Total	396	9.3%	388	9.0%	384	8.8%	420	10.4%	485	11.3%
Out-of-State										
White	57	1.5%	66	1.8%	72	1.9%	90	2.6%	84	2.3%
Black	3	0.7%	12	2.5%	18	3.5%	11	2.6%	19	3.8%
Other	24	20.7%	13	8.8%	24	15.6%	14	8.0%	22	13.1%
Total	84	2.0%	91	2.1%	114	2.6%	115	2.8%	125	2.9%
All Students										
White	3,701	100.0%	3,702	100.0%	3,705	100.0%	3,453	100.0%	3,603	100.0%
Black	423	100.0%	485	100.0%	510	100.0%	418	100.0%	505	100.0%
Other	116	100.0%	147	100.0%	154	100.0%	176	100.0%	168	100.0%
Total	4,240	100.0%	4,334	100.0%	4,369	100.0%	4,047	100.0%	4,276	100.0%

Source: VCCS Student Enrollment Booklets, Table 8a.

Notes: Percentage figures indicate the percentage of students in a particular racial category by their residence. In-district students are those who reside within the PVCC service region. Out-of-district students are those who reside within Virginia, but not within the PVCC service region. Out-of-state students are those who reside outside of Virginia.

The fall semester headcount by race and residence for all PVCC service region localities is shown in Table 5. Between fall semesters 1994 and 1995, in-district African-American enrollment increased by 22.8%. This growth resulted from an increase in the number of African Americans attending PVCC who reside in the City of Charlottesville and

in the outlying counties of the service region. The number of African Americans enrolled from Charlottesville increased by 9.0%; while those from Louisa County increased by 177.3%, from Fluvanna by 130.0%, from Nelson by 83.3%, and from Greene by 33.3%. Buckingham was the only outlying service-region county in which the number of African-American students declined (by 22.7%). Enrollment of African-American students from Albemarle County continued to decline in fall 1995, falling 6.2% and registering a third consecutive semester without an increase.

Table 5
PVCC Fall-Term Headcount by Race and In-District Residence

Residence	1991		1992		1993		1994		1995	
	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
Albemarle										
White	1,525	46.3%	1,476	44.7%	1,493	45.3%	1,346	44.8%	1,295	41.9%
Black	121	31.5%	131	30.4%	131	28.7%	113	31.4%	106	24.0%
Other	35	41.2%	45	36.6%	53	43.8%	72	48.6%	54	41.5%
Total	1,681	44.7%	1,652	42.9%	1,677	43.3%	1,531	43.6%	1,455	39.7%
Buckingham										
White	57	1.7%	59	1.8%	55	1.7%	59	2.0%	47	1.5%
Black	16	4.2%	22	5.1%	20	4.4%	22	6.1%	17	3.8%
Other	1	1.2%	1	0.8%	0	0.0%	2	1.4%	1	0.8%
Total	74	2.0%	82	2.1%	75	1.9%	83	2.4%	65	1.8%
Fluvanna										
White	235	7.1%	306	9.3%	263	8.0%	283	9.4%	322	10.4%
Black	25	6.5%	39	9.0%	37	8.1%	20	5.6%	46	10.4%
Other	2	2.4%	4	3.3%	2	1.7%	6	4.1%	4	3.1%
Total	262	7.0%	349	9.1%	302	7.8%	309	8.8%	372	10.1%
Greene										
White	266	8.1%	277	8.4%	294	8.9%	274	9.1%	282	9.1%
Black	16	4.2%	16	3.7%	25	5.5%	15	4.2%	20	4.5%
Other	6	7.1%	8	6.5%	3	2.5%	6	4.1%	8	6.2%
Total	288	7.7%	301	7.8%	322	8.3%	295	8.4%	310	8.5%
Louisa										
White	160	4.9%	162	4.9%	201	6.1%	160	5.3%	210	6.8%
Black	42	10.9%	42	9.7%	51	11.2%	22	6.1%	61	13.8%
Other	2	2.4%	5	4.1%	4	3.3%	7	4.7%	9	6.9%
Total	204	5.4%	209	5.4%	256	6.6%	189	5.4%	280	7.6%
Nelson										
White	159	4.8%	156	4.7%	173	5.3%	174	5.8%	172	5.6%
Black	13	3.4%	27	6.3%	16	3.5%	12	3.3%	22	5.0%
Other	0	0.0%	4	3.3%	5	4.1%	2	1.4%	3	2.3%
Total	172	4.6%	187	4.9%	194	5.0%	188	5.4%	197	5.4%
Ch'ville										
White	889	27.0%	865	26.2%	814	24.7%	708	23.6%	766	24.8%
Black	151	39.3%	154	35.7%	177	38.7%	156	43.3%	170	38.5%
Other	39	45.9%	56	45.5%	54	44.6%	53	35.8%	51	39.2%
Total	1,079	28.7%	1,075	27.9%	1,045	27.0%	917	26.1%	987	26.9%
District										
White	3,291	100.0%	3,301	100.0%	3,293	100.0%	3,004	100.0%	3,094	100.0%
Black	384	100.0%	431	100.0%	457	100.0%	360	100.0%	442	100.0%
Other	85	100.0%	123	100.0%	121	100.0%	148	100.0%	130	100.0%
Total	3,760	100.0%	3,855	100.0%	3,871	100.0%	3,512	100.0%	3,666	100.0%

Source: VCCS Student Enrollment Booklets, Table 8a.

Note: Percentage figures indicate the percentage of students in a given racial category by their residence.

Most minority students residing within PVCC's service region lived within the City of Charlottesville or in Albemarle County. Nearly 65% of all African-American students from the service region, and approximately 80% of other-race students, were residents of one of these two jurisdictions.

The percentage of minority citizens residing within the service region has always been higher than the percentage attending PVCC. According to Bureau of the Census figures, in any given year over the past decade, about 18% of the college's service-region population has been non-white. During the late 1980s, less than 12% of PVCC's in-district student population was non-white. In 1989-90, as part of its new minority recruitment and retention effort, the college adopted a goal that its minority enrollment statistically should reflect the level of minorities residing in the overall service-region population. As can be seen in Table 6, over the past four years, the gap between the two narrowed considerably. In each of those years, over 14% of all fall-term, in-district students were non-white.

Table 6
Percentage Non-White by Service Region Population and PVCC Fall-Term Headcount

Residence	1991		1992		1993		1994		1995	
	Pop.	HC	Pop.	HC	Pop.	HC	Pop.	HC	Pop.	HC
Albemarle	12.9%	9.3%	12.9%	10.7%	12.9%	11.0%	12.9%	12.1%	12.9%	11.0%
Buckingham	41.2%	23.0%	41.2%	28.0%	41.2%	26.7%	41.2%	28.9%	41.2%	27.7%
Fluvanna	23.4%	10.3%	23.4%	12.3%	23.4%	12.9%	23.4%	8.4%	23.4%	13.4%
Greene	7.0%	7.6%	7.0%	8.0%	7.0%	8.7%	7.0%	7.1%	7.0%	9.0%
Louisa	26.4%	21.6%	26.4%	22.5%	26.4%	21.5%	26.4%	15.3%	26.4%	25.0%
Nelson	19.8%	7.6%	19.8%	16.6%	19.8%	10.8%	19.8%	7.4%	19.8%	12.7%
Charlottesville	23.9%	17.6%	23.9%	19.5%	23.9%	22.1%	23.9%	22.8%	23.9%	22.4%
Total	18.6%	12.5%	18.6%	14.4%	18.6%	14.9%	18.6%	14.5%	18.6%	15.6%

Source: VCCS census tapes and VCCS Student Enrollment Booklets, Table 8a.

Notes: The population percentage is the percentage of non-whites projected to reside in each locality during a given year. The headcount percentage is the percentage of non-white service-region students attending PVCC during the fall term of a given year. Because they are based upon actual 1990 census figures, population percentages are identical.

STUDENT ENROLLMENT CHARACTERISTICS BY RACE

Differences in white and minority enrollment characteristics often provide indications as to what minority students find attractive about PVCC. Enrollment characteristics examined in this study are attendance (new or returning), status (full-time or part-time), class (freshmen, sophomores, or unclassified), program (college transfer, occupational/technical, or unclassified), degree sought (Associate of Arts, Associate of Science, Associate of Applied Science, certificate, or unclassified), and curriculum (Business Administration, Education, Fine Arts, etc.).

Following two consecutive years in which the total number of new students enrolled

at PVCC declined, the college recorded an 11.1% increase in the total number of new students enrolled at the college during the fall of 1995. Over one-third (34.8%) of this increase is accounted for by growth in the number of new non-white students. New student growth occurred in every racial group, increasing 36.4% among African Americans, 12.9% among other-race students, and 8.4% among white students. As in prior years, a higher percentage of other-race students were likely to be new students than was the case with white or African-American students. Table 7 reveals that 41.7% of all other-race students, 32.1% of all white students, and 29.7% of all African-American students were new to PVCC in Fall Semester 1995.⁴ Proportionately, these percentages were slightly higher than those recorded in the fall of 1994.

⁴New students include first-time students (those who have not attended college previously) and transfer students (those who have attended college previously but have never attended PVCC).

Table 7
PVCC Fall-Term Headcount by Race and New/Returning Status

Status	1991		1992		1993		1994		1995	
	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
New										
White	1,112	30.0%	1,125	30.4%	1,085	29.3%	1,066	30.9%	1,156	32.1%
Black	116	27.4%	155	32.0%	139	27.3%	110	26.3%	150	29.7%
Other	47	40.5%	56	38.1%	54	35.1%	62	35.2%	70	41.7%
Total	1,275	30.1%	1,336	30.8%	1,278	29.3%	1,238	30.6%	1,376	32.2%
Returning										
White	2,589	70.0%	2,577	69.6%	2,620	70.7%	2,387	69.1%	2,447	67.9%
Black	307	72.6%	330	68.0%	371	72.7%	308	73.7%	355	70.3%
Other	69	59.5%	91	61.9%	100	64.9%	114	64.8%	98	58.3%
Total	2,965	69.9%	2,998	69.2%	3,091	70.7%	2,809	69.4%	2,900	67.8%
All Students										
White	3,701	100.0%	3,702	100.0%	3,705	100.0%	3,453	100.0%	3,603	100.0%
Black	423	100.0%	485	100.0%	510	100.0%	418	100.0%	505	100.0%
Other	116	100.0%	147	100.0%	154	100.0%	176	100.0%	168	100.0%
Total	4,240	100.0%	4,334	100.0%	4,369	100.0%	4,047	100.0%	4,276	100.0%

Source: VCCS Student Enrollment Booklets, Tables 3i, 14b, and 15.

Notes: Percentage figures indicate the percentage of students in a given racial category by their status (new or returning).
A new student is any student who has never attended PVCC before.

During the late 1980's and early 1990's, a notable increase in full-time students occurred at PVCC. This increase culminated in fall 1991 with 896 full-time students (see Table 8). Of these, 128 (14.3%) were minority students. Between 1991 and 1995, however, the total number of full-time students declined by 17.0%. All of this decrease can be accounted for by reductions in both white and African-American full-time student enrollment. Since the fall of 1991, white full-time enrollment has declined for four straight years, falling by 149 students, or 19.4%; and full-time African-American enrollment fell by 16 students, or 16.5%. Meanwhile, full-time enrollment of other-race students increased by 13 students, or 41.9%, during the same period.

Table 8
PVCC Fall-Term Headcount by Race and Attendance Status

Status	1991		1992		1993		1994		1995	
	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
Full-Time										
White	768	20.8%	719	19.4%	667	18.0%	621	18.0%	619	17.2%
Black	97	22.9%	86	17.7%	85	16.7%	91	21.8%	81	16.0%
Other	31	26.7%	37	25.2%	49	31.8%	45	25.6%	44	26.2%
Total	896	21.1%	842	19.4%	801	18.3%	757	18.7%	744	17.4%
Part-Time										
White	2,933	79.2%	2,983	80.6%	3,038	82.0%	2,832	82.0%	2,984	82.8%
Black	326	77.1%	399	82.3%	425	83.3%	327	78.2%	424	84.0%
Other	85	73.3%	110	74.8%	105	68.2%	131	74.4%	124	73.8%
Total	3,344	78.9%	3,492	80.6%	3,568	81.7%	3,290	81.3%	3,532	82.6%
All Students										
White	3,701	100.0%	3,702	100.0%	3,705	100.0%	3,453	100.0%	3,603	100.0%
Black	423	100.0%	485	100.0%	510	100.0%	418	100.0%	505	100.0%
Other	116	100.0%	147	100.0%	154	100.0%	176	100.0%	168	100.0%
Total	4,240	100.0%	4,334	100.0%	4,369	100.0%	4,047	100.0%	4,276	100.0%

Source: VCCS Student Enrollment Booklets, Table 15.

Notes: Percentage figures indicate the percentage of students in a given racial category by their status (full-time or part-time). A full-time student is any student carrying twelve or more credit hours of course work during the term.

In the fall of 1995, as in previous years, other-race students were more likely to be enrolled full time than were either white or African-American students. Over a fourth (26.2%) of all other-race students were enrolled at PVCC as full-time students; while only about one sixth of all white (17.2%) and African-American students (16.0%) were enrolled full time.

PVCC fall-term headcount by race and class is shown in Table 9. In the fall of 1995, as was the case in previous fall terms, a higher percentage of minority students were classified as freshmen than were white students. While only about one-third of all white students (33.7%) who enrolled at PVCC during the fall of 1995 were freshmen, nearly half

of all minority students (47.7% of African Americans and 45.8% of other-race students) were freshmen.

Table 9
PVCC Fall-Term Headcount by Race and Class

Class/Race	1991		1992		1993		1994		1995	
	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
Freshmen										
White	1,332	36.0%	1,385	37.4%	1,277	34.5%	1,235	35.8%	1,214	33.7%
Black	218	51.5%	234	48.2%	258	50.6%	232	55.5%	241	47.7%
Other	50	43.1%	66	44.9%	70	45.5%	69	39.2%	77	45.8%
Total	1,600	37.7%	1,685	38.9%	1,605	36.7%	1,536	38.0%	1,532	35.8%
Sophomores										
White	551	14.9%	548	14.8%	574	15.5%	574	16.6%	588	16.3%
Black	51	12.1%	61	12.6%	53	10.4%	56	13.4%	64	12.7%
Other	14	12.1%	16	10.9%	19	12.3%	31	17.6%	18	10.7%
Total	616	14.5%	625	14.4%	646	14.8%	661	16.3%	670	15.7%
Developmental										
White	18	0.5%	7	0.2%	7	0.2%	3	0.1%	0	0.0%
Black	9	2.1%	6	1.2%	11	2.2%	5	1.2%	0	0.0%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Total	27	0.6%	13	0.3%	18	0.4%	8	0.2%	0	0.0%
Unclassified										
White	1,800	48.6%	1,762	47.6%	1,847	49.9%	1,641	47.5%	1,801	50.0%
Black	145	34.3%	184	37.9%	188	36.9%	125	29.9%	200	39.6%
Other	52	44.8%	65	44.2%	65	42.2%	76	43.2%	73	43.5%
Total	1,997	47.1%	2,011	46.4%	2,100	48.1%	1,842	45.5%	2,074	48.5%
All Students										
White	3,701	100.0%	3,702	100.0%	3,705	100.0%	3,453	100.0%	3,603	100.0%
Black	423	100.0%	485	100.0%	510	100.0%	418	100.0%	505	100.0%
Other	116	100.0%	147	100.0%	154	100.0%	176	100.0%	168	100.0%
Total	4,240	100.0%	4,334	100.0%	4,369	100.0%	4,047	100.0%	4,276	100.0%

Source: VCCS Student Enrollment Booklets, Tables 4 and 7a.

Notes: Percentage figures indicate the percentage of students in a given racial category by class status (freshman or sophomore). Students who have successfully completed over 45 credit hours toward their degrees are classified as sophomores. Those who have not are classified as freshmen. Students taking fifty percent or more of their classes in developmental studies are classified as developmental students. Unclassified students are those not enrolled in any program.

White freshmen enrollment declined for the third straight year, falling 12.3% from a previous peak of 1,385 in fall 1992 to 1,214 in fall 1995. African-American and other-race freshmen enrollment rebounded from declines recorded in the fall of 1994, posting increases of 3.9% and 11.6%, respectively.

The percentage of curricular students within the student body as a whole declined from its peak of 54.3% in fall 1994 to 51.5% in fall 1995, its second lowest level of the 1990's (see Table 10). Proportionate declines in white and African-American curricular students account for much of the decrease. The percentage of white curricular students fell from 52.4% in fall 1994 to 50.0% in fall 1995, and the percentage of African-American curricular students dropped from 68.9% to 60.4%, respectively. The percentage of other-race curricular students remained relatively constant, registering 56.8% in fall 1994 and 56.5% in fall 1995. Although the percentage of African-American curricular students fell between fall semesters 1994 and 1995, the number of African Americans actually enrolled in curricular programs increased from 288 to 305.

Table 10
PVCC Fall-Term Headcount by Race and Type of Program

Program/Race	1991		1992		1993		1994		1995	
	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
Transfer										
White	1,348	36.4%	1,359	36.7%	1,276	34.4%	1,257	36.4%	1,273	35.3%
Black	160	37.8%	190	39.2%	192	37.6%	191	45.7%	206	40.8%
Other	48	41.4%	67	45.6%	70	45.5%	76	43.2%	82	48.8%
Total	1,556	36.7%	1,616	37.3%	1,538	35.2%	1,524	37.7%	1,561	36.5%
Occupational										
White	535	14.5%	574	15.5%	575	15.5%	552	16.0%	529	14.7%
Black	109	25.8%	105	21.6%	119	23.3%	97	23.2%	99	19.6%
Other	16	13.8%	15	10.2%	19	12.3%	24	13.6%	13	7.7%
Total	660	15.6%	694	16.0%	713	16.3%	673	16.6%	641	15.0%
Developmental										
White	18	0.5%	7	0.2%	7	0.2%	3	0.1%	0	0.0%
Black	9	2.1%	6	1.2%	11	2.2%	5	1.2%	0	0.0%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Total	27	0.6%	13	0.3%	18	0.4%	8	0.2%	0	0.0%
Unclassified										
White	1,800	48.6%	1,762	47.6%	1,847	49.9%	1,641	47.5%	1,801	50.0%
Black	145	34.3%	184	37.9%	188	36.9%	125	29.9%	200	39.6%
Other	52	44.8%	65	44.2%	65	42.2%	76	43.2%	73	43.5%
Total	1,997	47.1%	2,011	46.4%	2,100	48.1%	1,842	45.5%	2,074	48.5%
All Students										
White	3,701	100.0%	3,702	100.0%	3,705	100.0%	3,453	100.0%	3,603	100.0%
Black	423	100.0%	485	100.0%	510	100.0%	418	100.0%	505	100.0%
Other	116	100.0%	147	100.0%	154	100.0%	176	100.0%	168	100.0%
Total	4,240	100.0%	4,334	100.0%	4,369	100.0%	4,047	100.0%	4,276	100.0%

Source: VCCS Student Enrollment Booklets, Table 4.

Notes: Percentage figures indicate the percentage of students in a given racial category by the program in which they are enrolled. College transfer students are enrolled in programs leading toward the AA or AS degrees. These programs are designed as transfer programs to 4-year colleges or universities. Occupational/technical students are enrolled in programs leading toward the AAS degree or toward a certificate or diploma. These programs are designed to provide job-related skills for various occupational fields. Students taking fifty percent or more of their classes in developmental studies are classified as developmental students. Unclassified students are those not enrolled in any degree program.

Over one-third (36.5%) of all PVCC students were enrolled in college transfer programs in fall 1995. As in prior years, a higher percentage of both other-race (48.8%) and African-American students (40.8%) than white students (35.3%) were enrolled in college

transfer programs. The figures for fall 1995 are similar to those for previous fall terms with the exception that proportionally more other-race students enrolled in college transfer programs. Enrollment of other-race students in transfer programs has increased for five consecutive years, more than doubling since 1990. Of 93 other-race students who enrolled at PVCC in the fall of 1990, 37, or 39.8%, enrolled in college transfer programs. In fall 1995, 82 other-race students, or 48.8% of the total, enrolled in transfer programs. The percentage of other-race students enrolled in transfer programs in fall 1995 was the highest in college history.

In fall 1995, as was the case in prior years, a higher percentage of African-American students (19.6%) were enrolled in occupational/technical programs than were white students (14.7%) or other-race students (7.7%). While the number of African-American occupational/technical students remained about the same (97 in 1994; and 99 in 1995), the percentage fell from 23.2% to 19.6%. Both the number and percentage of other-race students enrolled in occupational/technical programs fell. The number decreased from 24 to 13, and the percentage from 13.6% to 7.7%, respectively.

Enrollment patterns by race and degree sought are shown in Table 11. College transfer programs are those leading toward either the AA or AS degrees; occupational/technical programs are those leading toward the AAS degree or a certificate.

Table 11
PVCC Fall-Term Headcount by Race and Degree Sought

Degree/Race	1991		1992		1993		1994		1995	
	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
AA										
White	405	10.9%	409	11.0%	365	9.9%	351	10.2%	359	10.0%
Black	37	8.7%	38	7.8%	39	7.6%	34	8.1%	52	10.3%
Other	10	8.6%	11	7.5%	13	8.4%	16	9.1%	18	10.7%
Total	452	10.7%	458	10.6%	417	9.5%	401	9.9%	429	10.0%
AS										
White	943	25.5%	950	25.7%	911	24.6%	906	26.2%	914	25.4%
Black	123	29.1%	152	31.3%	153	30.0%	157	37.6%	154	30.5%
Other	38	32.8%	56	38.1%	57	37.0%	60	34.1%	64	38.1%
Total	1,104	26.0%	1,158	26.7%	1,121	25.7%	1,123	27.7%	1,132	26.5%
AAS										
White	507	13.7%	545	14.7%	542	14.6%	526	15.2%	517	14.3%
Black	100	23.6%	97	20.0%	107	21.0%	94	22.5%	93	18.4%
Other	16	13.8%	15	10.2%	19	12.3%	22	12.5%	12	7.1%
Total	623	14.7%	657	15.2%	668	15.3%	642	15.9%	622	14.5%
Diploma										
White	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%
Black	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Total	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%
Certificate										
White	28	0.8%	29	0.8%	33	0.9%	26	0.8%	11	0.3%
Black	9	2.1%	8	1.6%	12	2.4%	3	0.7%	6	1.2%
Other	0	0.0%	0	0.0%	0	0.0%	2	1.1%	1	0.6%
Total	37	0.9%	37	0.9%	45	1.0%	31	0.8%	18	0.4%
Developmental										
White	18	0.5%	7	0.2%	7	0.2%	3	0.1%	0	0.0%
Black	9	2.1%	6	1.2%	11	2.2%	5	1.2%	0	0.0%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Total	27	0.6%	13	0.3%	18	0.4%	8	0.2%	0	0.0%
Unclassified										
White	1,800	48.6%	1,762	47.6%	1,847	49.9%	1,641	47.5%	1,801	50.0%
Black	145	34.3%	184	37.9%	188	36.9%	125	29.9%	200	39.6%
Other	52	44.8%	65	44.2%	65	42.2%	76	43.2%	73	43.5%
Total	1,997	47.1%	2,011	46.4%	2,100	48.1%	1,842	45.5%	2,074	48.5%
All Students										
White	3,701	100.0%	3,702	100.0%	3,705	100.0%	3,453	100.0%	3,603	100.0%
Black	423	100.0%	485	100.0%	510	100.0%	418	100.0%	505	100.0%
Other	116	100.0%	147	100.0%	154	100.0%	176	100.0%	168	100.0%
Total	4,240	100.0%	4,334	100.0%	4,369	100.0%	4,047	100.0%	4,276	100.0%

Source: VCCS Student Enrollment Booklets, Tables 4 and 7a.

Notes: Percentage figures indicate the percentage of students in a given racial category by the degree they are seeking. Degrees offered by PVCC are the Associate of Arts (AA), the Associate of Science (AS), and the Associate of Applied Science (AAS). PVCC also offers certificates and diplomas in various career-related fields. Students taking 50 percent or more of their classes in developmental studies are classified as developmental students. Unclassified students are those not seeking any degree and not enrolled in any program.

Information concerning PVCC fall-term headcount by race and curricular program are contained in Tables 12 and 13. These tables are presented to assist administrators and faculty in assessing minority enrollments within their divisions and programs. However, considerable caution should be exercised when examining these data. In any particular year, very few minority students may have been enrolled in a particular curriculum. Because of such small numbers, the statistical reliability of the data is questionable.

Table 12
PVCC Fall-Term Headcount by Race and Curriculum

Curriculum	1993				1994				1995			
	White	Black	Other	All	White	Black	Other	All	White	Black	Other	All
AA/AS												
Business Admin.	215	41	14	270	243	39	17	299	235	36	17	288
Education	65	9	3	77	60	13	2	75	76	13	4	93
Fine Arts	34	4	4	42	43	2	3	48	41	7	4	52
General Studies	465	90	19	574	436	87	18	541	428	93	23	544
Liberal Arts	331	35	9	375	308	32	13	353	318	45	14	377
Science	166	13	21	200	167	18	23	208	175	12	20	207
Sub-Total	1,276	192	70	1,538	1,257	191	76	1,524	1,273	206	82	1,561
AAS												
Accounting	58	11	2	71	44	4	3	51	50	6	1	57
Computer Info.	79	33	4	116	77	30	6	113	75	30	5	110
Draft & Design	11	2	0	13	22	1	0	23	35	3	0	38
Electronics	44	7	1	52	51	7	0	58	50	11	1	62
Management	99	18	5	122	91	15	2	108	76	9	1	86
Marketing	17	0	0	17	15	2	0	17	8	1	0	9
Nursing	132	8	6	146	123	10	7	140	132	7	3	142
Office Systems	35	24	1	60	44	18	2	64	40	19	0	59
Police Science	66	4	0	70	58	7	2	67	51	7	1	59
Resp. Therapy	1	0	0	1	1	0	0	1	0	0	0	0
Science Lab	0	0	0	0	0	0	0	0	0	0	0	0
Sub-Total	542	107	19	668	526	94	22	642	517	93	12	622
Diploma/Cert												
Arts/Crafts	1	0	0	1	0	0	0	0	0	0	0	0
Auto Mechanics	3	0	0	3	5	0	1	6	1	1	1	3
Career Studies	21	6	0	27	13	2	1	16	7	1	0	8
Clerical Studies	2	5	0	7	2	1	0	3	1	1	0	2
Drafting	1	0	0	1	1	0	0	1	0	1	0	1
Draft Design	0	0	0	0	2	0	0	2	1	0	0	1
Electronic Svc.	1	1	0	2	0	0	0	0	0	1	0	1
Health Tech.	1	0	0	1	0	0	0	0	1	0	0	1
Law Enforcement	3	0	0	3	3	0	0	3	1	1	0	2
Sub-Total	33	12	0	45	26	3	2	31	12	6	1	19
Developmental	7	11	0	18	3	5	0	8	0	0	0	0
Unclassified	1,847	188	65	2,100	1,641	125	76	1,842	1,801	200	73	2,074
Grand Total	3,705	510	154	4,369	3,453	418	176	4,047	3,603	505	168	4,276

Source: VCCS Student Enrollment Booklet, Tables 4 and 7.

Table 13
PVCC Fall-Term Headcount by Race and Curriculum

Curriculum	1993				1994				1995			
	White	Black	Other	All	White	Black	Other	All	White	Black	Other	All
AA/AS												
Business Admin.	6%	8%	9%	6%	7%	9%	10%	7%	7%	7%	10%	7%
Education	2%	2%	2%	2%	2%	3%	1%	2%	2%	3%	2%	2%
Fine Arts	1%	1%	3%	1%	1%	0%	2%	1%	1%	1%	2%	1%
General Studies	13%	18%	12%	13%	13%	21%	10%	13%	12%	18%	14%	13%
Liberal Arts	9%	7%	6%	9%	9%	8%	7%	9%	9%	9%	8%	9%
Science	4%	3%	14%	5%	5%	4%	13%	5%	5%	2%	12%	5%
Sub-Total	34%	38%	45%	35%	36%	46%	43%	38%	35%	41%	49%	37%
AAS												
Accounting	2%	2%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%
Computer Info.	2%	6%	3%	3%	2%	7%	3%	3%	2%	6%	3%	3%
Draft & Design	0%	0%	0%	0%	1%	0%	0%	1%	1%	1%	0%	1%
Electronics	1%	1%	1%	1%	1%	2%	0%	1%	1%	2%	1%	1%
Management	3%	4%	3%	3%	3%	4%	1%	3%	2%	2%	1%	2%
Marketing	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Nursing	4%	2%	4%	3%	4%	2%	4%	3%	4%	1%	2%	3%
Office Systems	1%	5%	1%	1%	1%	4%	1%	2%	1%	4%	0%	1%
Police Science	2%	1%	0%	2%	2%	2%	1%	2%	1%	1%	1%	1%
Resp. Therapy	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Science Lab	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Sub-Total	15%	21%	12%	15%	15%	22%	13%	16%	14%	18%	7%	15%
Diploma/Cert												
Arts/Crafts	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Auto Mechanics	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%
Career Studies	1%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%
Clerical Studies	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Drafting	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Draft Design	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Electronic Svc.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Health Tech.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Law Enforcement	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Sub-Total	1%	2%	0%	1%	1%	1%	1%	1%	0%	1%	1%	0%
Developmental	0%	2%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Unclassified	50%	37%	42%	48%	48%	30%	43%	46%	50%	40%	43%	49%

Source: VCCS Student Enrollment Booklet, Tables 4 and 7.

CONCLUSIONS

During Fall Semester 1995, Piedmont Virginia Community College achieved several milestones regarding its minority recruitment effort. Six-hundred seventy-three minority students attended PVCC, the highest number of minority students to enroll at the college during any single academic term. Minority students accounted for 15.6% of the entire student body, also a record in terms of the percentage of minority students within the student body as a whole. Finally, between fall semesters 1994 and 1995, the number of minority students enrolled at the college grew by 15.7%, the largest percentage increase of the 1990s.

Growth in total minority enrollment at the college was driven by an increase in African-American student enrollment. Five-hundred five African-American students attended PVCC during fall 1995, the second highest African-American enrollment in college history. Between fall semesters 1994 and 1995, African-American student enrollment posted its largest advance of the 1990s, increasing by 87 students, or 20.8%. Growing numbers of African-American females and African-American adults attending PVCC account for most of this increase.

One-hundred sixty-eight other-race students attended PVCC during fall 1995. While this number marked the second highest other-race enrollment figure in college history, it also represented a 4.5% decrease from the previous fall figure. Much of this decline can be attributed to reductions in numbers of other-race males and other-race adults attending PVCC.

Demographically, minority students who attended PVCC during the fall of 1995 were more likely to be female and were older than minority students who enrolled the previous fall term. In addition, they were about as likely to reside within the college service region. In

terms of enrollment characteristics, minority students in fall 1995 were more likely to be new to the college, to attend part-time, and to be non-curricular students.

Compared to white students, minority students who attended PVCC during the fall of 1995 were less likely to be male, were slightly younger, and were about as likely as their white counterparts to reside within the college service region. In addition, minority students were more likely to be curricular students carrying full-time loads.

In 1989-90, as part of the college's newly established minority recruitment and retention effort, a goal was established that in-district minority enrollment should statistically reflect the level of minorities residing in the overall service region. Throughout the 1990s, the college has made progress toward this goal. Over the past four years, the gap between the percentage of minority citizens residing in the service region and the percentage of minority students attending PVCC has narrowed considerably. According to Bureau of the Census figures, in any given year over the past decade, about 18% of the college's service-region population has been minority. During the late 1980s, minority students accounted for less than 12 % of the college's total in-district enrollment. However, in every fall term since 1992, over 14% of students from within the service region have been minority.

During the 1990s, the predominant trends in African-American and other-race student enrollment have been characterized by growth. Despite an 18.0% enrollment decline in fall 1994, the number of African Americans attending PVCC increased by 19.4% between fall semesters 1991 and 1995. Before recording a 4.5% decline in fall 1995, attendance of other-race students at PVCC had increased for four consecutive fall terms, registering an 89.2% increase between fall semesters 1990 and 1994.

